# Prateek Singh

**UX** Designer

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# SKILLS

Interaction Design, Strategic Design, Research Method & Processes, Prototyping, Information Architecture, User Journey Mapping, Accessibility, Usability testing

# TOOLS

Figma Adobe XD Photoshop HTML5 CSS3 JavaScript Lottie Premiere Pro

# RECOGNITION

#### Wongdoody Insta Award

Awarded for my contribution in a high demand client work.

#### **Full Stack Designer**

Completed a demanding training to earn the above certificate.

**Infosys Certified Digital Accessibility** Associate.

A designer by passion and education. I have been working as a UX Designer at Xflow since 2022. I have a knack for tech and my academics and experiences have provided me with just the right tools to humanize it.

# WORK EXPERIENCE

## Xflow

UX Designer

Wearing multiple hats in a young fintech startup. Collaborating with a team of highly skilled folks and shipping at lightning speeds.

- · Heading multiple verticals. Some of these are INR Checkout, Invoicing, API Experience, etc. Have driven products end to end, starting from research to drafting requirements, designing and overseeing execution.
- Have also done a lot of non-core-UX stuff:
  - Setup dashboard instrumentation from scratch for Xflow
  - Setup no-code processes reduce engineering dependencies
  - Dabbled in motion and 3D design for various projects

# Wongdoody | Infosys

Lead Experience Designer

Worked with multiple Fortune 500 clients across domains. The longest engagements were with Intel and Samsung.

# **Freelance Designer**

Worked across multiple design domains including UX, architecture, branding and Industrial Design. The clientele being mostly early-stage startups -- Oris & Soma.

# **INTERNSHIPS**

# Spacematters, Delhi

Research and Documentation Intern

Interviewed 30+ people and documented several processes of a native wood craft – likhai. Co-authored the only comprehensive document existing for the apparently lost wood craft.

# **Delhi Development Authority**

Transportation Design Intern

Researched vehicular density and conducted traffic analysis along a proposed route in Delhi. Later, worked with Transport Planners to design and develop the said corridors and presented the design to the Lieutenant Governor of Delhi.

JAN 2017 - JUL 2017

JAN 2014 - JUL 2014

JUL 2018- DEC 2020

SEP 2020 - SEP 2022

SEP 2022 - PRESENT

### HOBBIES

Blogging Cycling Cricket **3D** Printing Esports

## **EDUCATION**

## **Special Program for Strategic Insights**

Center of Complexity Rhode Island School of Design

# M.Des | Industrial and Product Design

Department of Industrial Design, School of Planning and Architecture, New Delhi – First Class with Distinction

## **Bachelor of Architecture (B.Arch)**

School of Planning and Architecture, New Delhi - First Class

## HSC, CBSE

Delhi Public School, Lucknow 89.3%

MAR 2022

2018

2020